



PRIVACY POLICY

Updated April 2017

LotVantage LLC is a Florida limited liability company wholly owned by That's Us Technologies (collectively referred to as "LotVantage", "we", "us" or "our"). We have established this privacy policy to explain how your personal information is collected, used and protected. We reserve the right to change this policy and will provide notification of any material change on this web site. You may contact us with any questions regarding this policy at accounting@LotVantage.com.

This policy does not apply to the practices of companies that we do not own or control, or to people that LotVantage does not employ or manage. In addition, certain companies associated with LotVantage, such as craigslist and eBay, have their own privacy statements that we do not control.

This privacy policy refers to personal information, which is information that can be associated with a specific person and used to identify that person. Personal information does not include information that has been anonymized so that it does not identify a specific user, which may be used for any legal purpose.

Please read this policy carefully to understand our policies and practices regarding your personal information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our services. By accessing or using our services, you agree to this privacy policy.

Data Collection, Storage and Use

During the registration and LotVantage account creation process, we collect and store registration information, including user name and password ("Registration Information"), and contact information, such as (but not limited to) name, email and telephone number ("Contact Information"; together with Registration Information, "Listing Information"). Each of these different types of information is used to provide the LotVantage service and may also be used for any other lawful purpose.

Registration Information is used to authenticate users, and Contact Information is used both for service-related communication from us and our partners and as an integral component of the application.

In addition to the above, LotVantage's Secure Credit Application collects the Listing Information plus your (a) social security number, (b) date of birth, (c) employer, (d) income and (e) residence information (Listing Information plus (a) through (e) are collectively referred to in this Policy as "Personal Information"). Personal Information, as used in this Privacy Policy, also includes any other information that you provide us that is protectable under applicable federal or state laws.

Personal Information is collected, used, and shared for lawful purposes only. For instance, we may provide your Personal Information to our Dealership customers and lenders for the purpose of determining if credit will be granted for the purchase of a vehicle. We may also share Personal Information with companies with whom we are affiliated.

Using our site to bid, research, sell, or buy items on eBay may require that you generate an eBay token allowing our systems to perform operations on your behalf without requiring you to enter or store your eBay password in our system.

All collected information contained within the application will remain your property.

Additionally, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider, referring and exit pages, operating system, date/time stamp, and click stream data (collectively, "Technical Information").



We use Technical Information as follows: (a) in the context of operating or managing our business, including improving a customer's experience with this website; (b) to deliver, bill for, and collect payment for products or services; (c) in connection with offering or providing products or services, or the products or services of companies with whom LotVantage does business; (d) to meet legal or regulatory requirements; or (e) to obtain credit information or provide it, when necessary or appropriate, to others. All collected information is stored in our database, and, even after deletion, may be archived.

If you do not want to receive e-mail from us in the future, please let us know by sending us e-mail at accounting@LotVantage.com.

Children's Privacy

LotVantage does not target its offerings toward, and does not knowingly collect any personal information from, users under 18 years of age. No one under age 13 may provide any personal information to or on our web site. We do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at accounting@LotVantage.com.

Sharing of Information

LotVantage may, from time to time, transfer or sell Personal Information to third parties for any lawful purpose, including to enable such third parties to market their products or services to you. Additionally, we may share Personal Information about you as follows:

- To our subsidiaries and affiliates.
- To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- To enforce or apply our agreements with you.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Provider, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Provider' assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by LotVantage is among the assets transferred.
- To fulfill the purpose for which you provide it.
- With third parties that run advertising campaigns, contests, special offers, or other events or activities in connection with our services.
- For any lawful purpose, including, without limitation, selling your data to third parties.
- With your consent or direction.

We may also share non-personally identifiable information (aggregated or otherwise) with third parties for any reason.



Links to Third Party Sites

LotVantage may provide links to third party web sites, which may have different privacy practices. We make no representations or warranties about the policies and practices of such sites, including those third-party web sites that are linked to by LotVantage or its users. We urge you to consult the policies available on those third-party sites to further understand your rights.

Security

We have implemented processes designed to protect collected information and maintain security. Each registered user is assigned a unique user name and password which is required to access their user information. It is the user's responsibility to protect the security of their login information. We limit access to Personal Information to employees and independent contractors who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs. Your information is stored on LotVantage servers located in the United States. We have physical, electronic, and procedural safeguards that comply with federal regulations to protect such Personal Information. Fool-proof security on the Internet, however, does not exist and cannot be guaranteed. Although we make good faith efforts to store the information in a secure operating environment that is not available to the public, we cannot guarantee complete security.

Cookies

LotVantage uses cookies to assist in delivering the service and to provide a personalized user experience. Cookies are small text files stored on your computer's hard drive for record-keeping purposes. Our persistent and session ID cookies are used to identify unique visitors to our sites and to provide you with easy access to your files. If you choose to not accept cookies, you may still use our site, but your ability to use some areas of our site may be limited.

California and Delaware "Do Not Track" Disclosures

Certain laws require us to indicate whether we honor "Do Not Track" settings in your browser concerning targeted advertising. We adhere to the standards set out in this Privacy Policy and do not monitor or follow any Do Not Track browser requests.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our services that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to accounting@LotVantage.com.

Changes to this Privacy Policy

LotVantage may update this policy. We may notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your LotVantage account or by placing a prominent notice on our site. Changes to the privacy policy will be automatically effective when posted on the site or notification has been sent.